



Diaspora Stakeholder Engagement for Developing Jamaica's National Monitoring & Evaluation System [M & E System]

Thursday, July 30, 2020

2:00 PM EST Toronto | 1:00 PM Jamaica | 7:00 PM UK



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Co-Chair, EvalYouth Global Network
Co-leader, Eval4Action



Johannes (Jan) VOORDOUW
Consultant M&E System Design



Andrea "Delcita" Wright
Actress/Guidance Counsellor



Dr. Karren Dunkely
Representative of Jamaica
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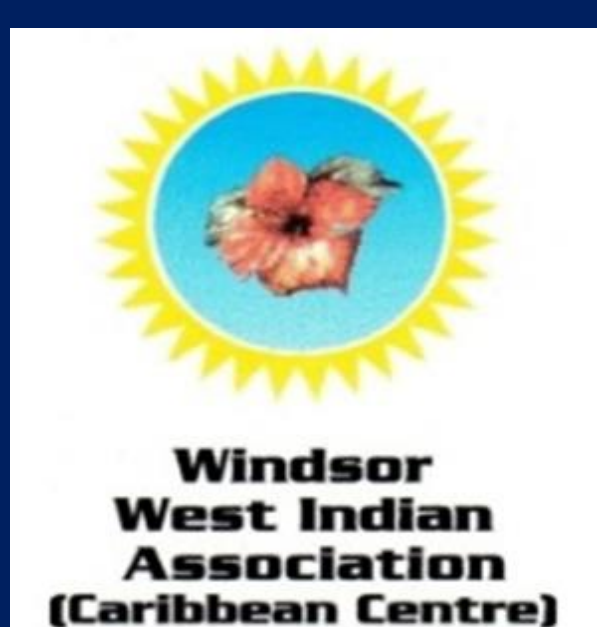


Meegan Scott
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The Decade of EVALUATION for Action

#Eval4Action





DIASPORA Stakeholder Engagement

*for
Developing*

Jamaica's Monitoring & Evaluation System



Windsor
West Indian
Association
(Caribbean Centre)



Improved Lives for Jamaican's Everywhere

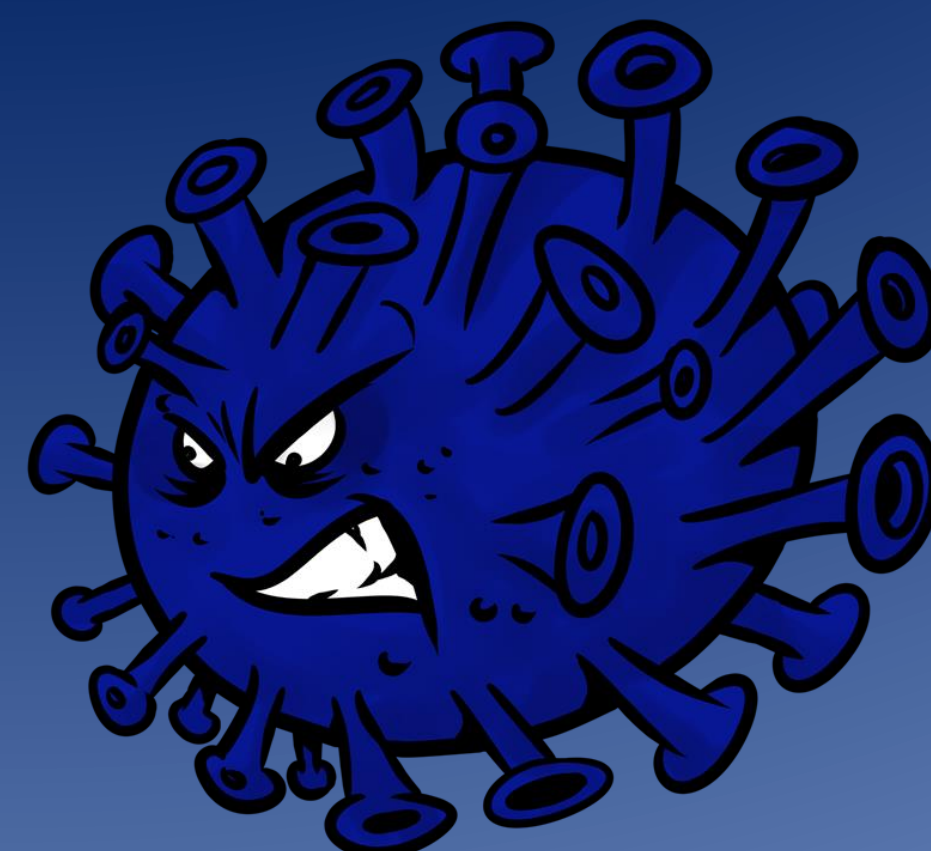
Can We Get It Back On Track?

Can We Even Get Near The Track?

**SUSTAINABLE
DEVELOPMENT GOALS**



Off track before and now!



Is Sustainable Development Really Possible for Jamaicans?



Too often diasporans are left out of or fail to participate in the planning and actions for addressing the development issues that affect Jamaica. As Jamaican's living outside its geographical borders we have a right to participate in the same way we do as citizens of our host countries. But "noblesse oblige" applies— we must own our responsibility to contribute to the development of our people, including the delivery of the UN Sustainable Development Goals (SDGs) in order to be entitled to benefit from success in delivering them. With that in mind we will gather on July 30 to better understand the issues, the expected changes (impact) and benefits; as well as determine and make our commitment to change.

Warning: Skip this segment if you have been tricked into thinking you should read nothing more than 250 words.

If you have bought into the debilitating theory that you are too busy to read then this might be hard for you. Effectively leading your people or an organization is also going to be tough on you as well as an injustice to those you seek to lead.

The coronavirus crisis has dealt a hard and potentially crushing blow to the global effort to improve the lives of people everywhere through the attainment of Agenda 2030 and the related SDGs also known as the Global Goals by 2030. The SDGs comprises 17 goals and 169 targets.

They present a comprehensive and inclusive set of societal goals that are shared worldwide. Delivering the SDGs are crucial to improving people, planet, and prosperity, but it requires partnerships like we have never needed it before— if "no one is to be left behind".

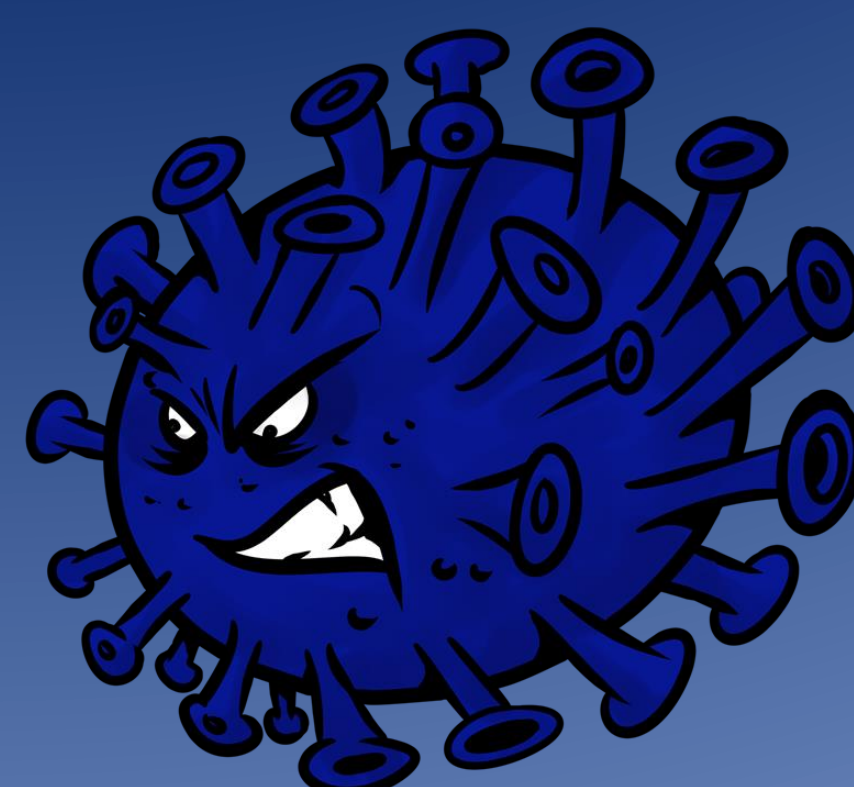
In fact, the fate of the developed and developing world, our communities and our fates as individuals are tied up in the ability and commitment of all to attaining the goals. By everyone we refer to you, me, businesses, and civil society organizations (your various diaspora organizations). The COVID_19 pandemic have given the world a sneak preview into the possibilities and what is to come if we fail to act now.

Prior to the COVID-19 pandemic the developed and developing worlds were both "off track" for meeting the goals at the end of 2019 says António Guterres, Secretary-General of the United Nations in the "[Sustainable Development Goals Report 2020](#)". Needless to say, Jamaica and its developing country peers including other Caribbean countries were well off track, despite their bold efforts and laudable actions for attaining the goals.

The greatest threat worldwide were and are still related to:

- SDG 2- Zero Hunger and related food insecurity; Jamaica struggles with food and nutrition insecurity (manifested in the problem of undernutrition) and the need for a financially viable and sustainable agricultural system.
- SDG 10 - Reduce inequality within and among countries— according to the World Bank Group "**Inequality in Jamaica** is lower than in most countries in the Latin America and Caribbean region, but poverty at 19% in 2017 is still significant. Stronger and more resilient **economic** growth is needed to eliminate poverty and boost shared prosperity".
- SDG 13 - Take urgent action to combat climate change and its impacts; Jamaica and its Caribbean neighbours as well as some of your diasporic homes could become water-logged or disappear by the 2100s.

Off track before and now!



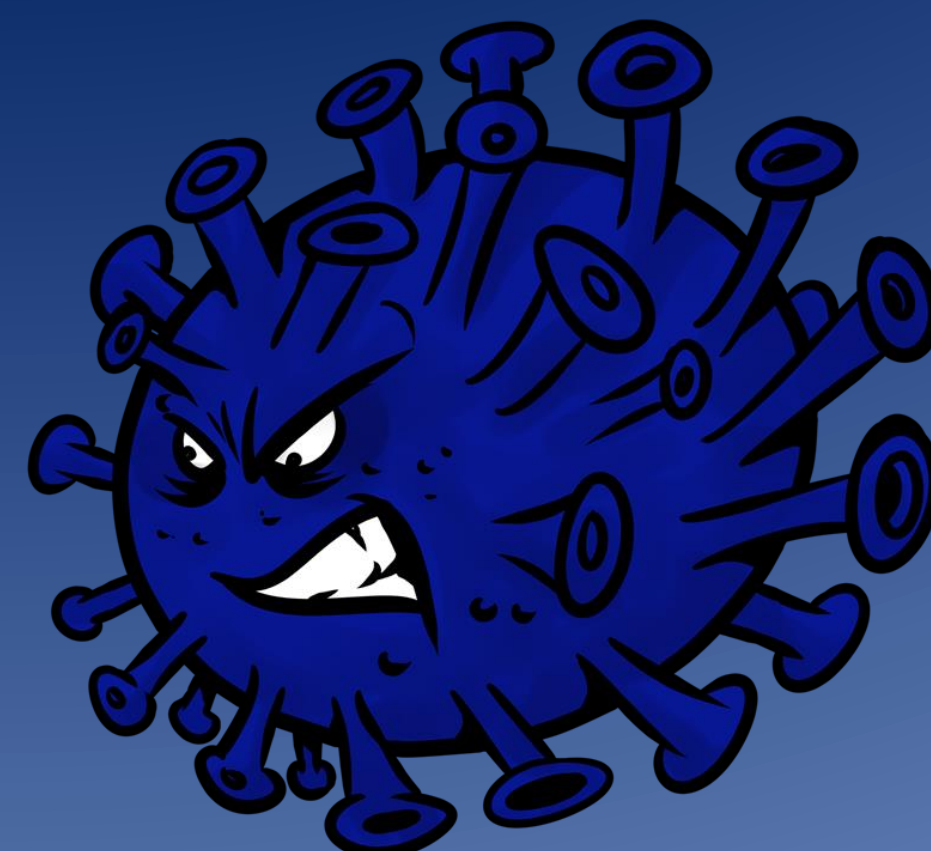


Agenda 2030 and the Goals are aimed at rallying local and global support for staying the threats that will become calamities if we fail to achieve them—some of the world’s most complex challenges (“wicked problems”).

Within the roar of the threats that been amplified by COVID-19 are powerful tremors and bongs that are heard only by Jamaicans at home and or in the diaspora given the cause of our imminent death is unique to us and we have missed the boat for the things listed below among others.

- We have failed to adopt results-based, systems thinking and evidence-based strategy development and planning.
- We have failed to grow an appetite for and using influential evaluation or any form of evaluation beyond customer satisfaction surveys or monitoring of outputs and outcomes. When we look at outcomes we rarely consider evidence of behaviour and cultural change, sustained change, or empowerment. For example, we tend to focus on numbers of individuals completing or graduating from a course of studies; but not what that does for them in terms of financial freedom and economic independence. Neither do we create opportunities for tracking evidence of empowerment and sustained desired behaviour and results.
- We have not been curious enough to learn what worked and for whom, or what did not, and for whom it did not work. Not to mention, conducting investigations into what must be done to fix the problem. In fact, we are not even concerned about the degree to which an individual or program success can be attributed to our programmes and actions. I know, at this point you realize that if you or I can’t tell what the direct impact of my intervention is on causing change then I cannot tell if my intervention is relevant or successful.
- We rely on academics to produce and share data about issues and results in our communities that could be used for learning and improvement, validating the need for funding and or infrastructural, social or behavioural change. We must move away from the belief that research is the domain of academia, government and donor funded projects.
- We fail to pay attention to the fact that we are unique in seeking to dictate how many businesses, community organizations or leaders there should be— under misguided, false or fear driven platform— of fake collaboration. And by our very own hands, we facilitate the failure of SDG 10.1 and 10.2 when our people buy into that narrative and are not ready to take advantage of opportunities paraded before them.
- In diaspora and in all diasporic markets we must ensure that more of our children advance beyond the high school or college levels. We fail to put the same high value on education that we did in Jamaica here in the diaspora. Be it skills trades, professional or technical development not to mention fine and social skills.
- We must spend time to assess the degree to which our businesses offer social protection, provide fair pay, develop human capital, and contribute to capital formation in host cities and in Jamaica. We prefer to sing an empty song “MSMEs” are the backbone of this country, but do you feel a part of that when you climb into bed at nights?
- Brokering peace and ensuring the functioning of the family for start, being good neighbours with functioning volume buttons on our radios and mouth pieces for ensuring others can rest, study, and enjoy peace.
- We miss taking that deep dive into understanding the “existential threat” to our island home driven by climate change as well as our failure to adopt and protect the environments in which we live in host cities and communities.
- We speak about a great national brand but what are we doing to leverage that brand by investment in the development of human capital, securing the production of high value agricultural and manufacturing products?

Off track before and now!





It is true that we in the diaspora have made some efforts for driving change; but often our actions are haphazard and disconnected from a living theory of change, results maps with sustainability pathways, SMARTER indicators (Specific, Measurable, Actionable, Realistic, Time bound, Extending and Rewarding), or in response to local and Jamaica's development plans, priorities, policies, international obligations, regulatory frameworks, or locally and unique challenges in our community.

We have also dropped the ball especially as it relates to leveraging funding for improving our communities in diasporic host countries and at home; for removing barriers to the development of our professionals, young leaders and organizations; accelerating the socio-economic advance of our newcomers; supporting the growth of businesses; pursuing ownership models for growing our own businesses; respect for intellectual property and true collaboration for boosting our results and trust within our communities.

We have found ourselves too often in violation of SDG 5: Gender Equality with many grandmothers and mothers suffering financial abuse and hours of unpaid labour minding ill-bred grandchildren and no freedom to connect, build networks and seek opportunities to self-actualize even in retirement because we believe it is their duties. Too many of our elderly are isolated and not connected to the Internet and social media. Whose responsibility is it to take them along?

Who will commit to rally your children and youth volunteers to teach at least 10 senior citizens to use the Internet including join webinars, Facebook, accessing their bank accounts, YouTube etc.?

The time is now for Jamaicans to open their eyes to the fact that within those goals and targets are troubling themes and issues that are blurred or under the radar at the global and host country levels.

They are off the plans and budgets of your politicians oftentimes because they are specific to the context of Jamaica and its diaspora, the diaspora only or Jamaica only. We have not identified the issues, monitored, measured, evaluated, and reported on them and then used that information to put action for change in place locally or for advocating change at a higher level. We must get beyond the fear of the judgment that comes with an evaluation and increase our demand for and use of evaluation for the learning, improvement, growth, and funding opportunities that comes with them.

That you are hear today means you are committed to change. We have highlighted some issues; you know even more. Let us come together for making share. Tell us how we can help in chat.

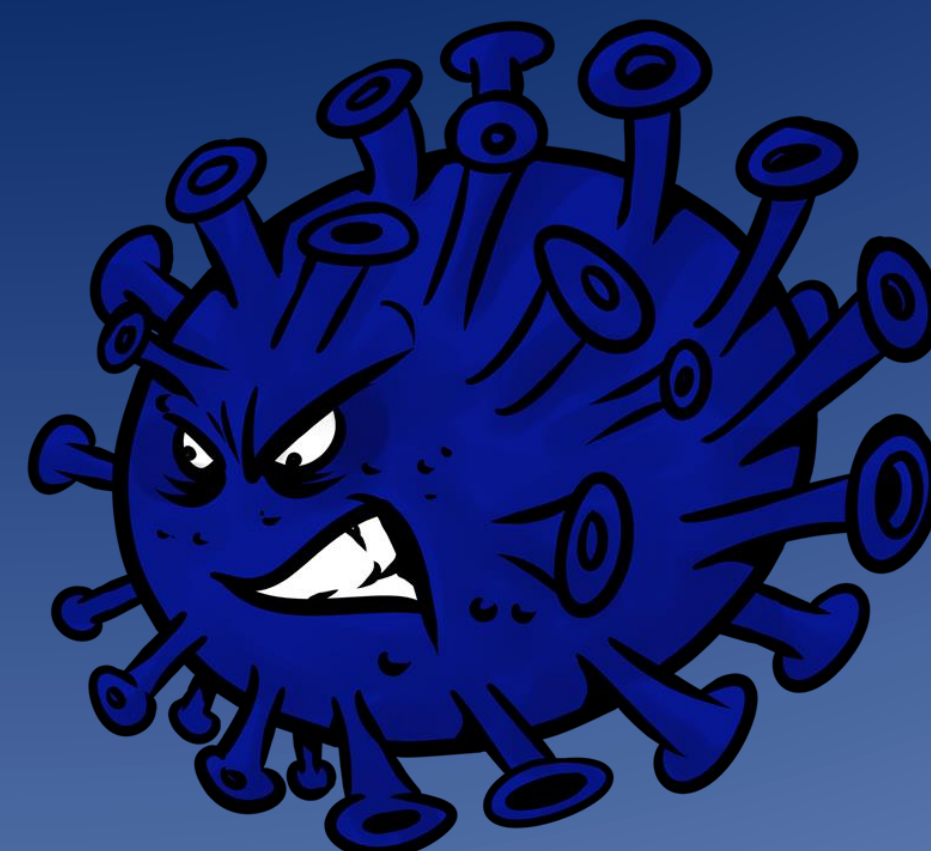
Have a wonderful rest of week.

Meegan Scott

Magate Wildhorse and The CoP

What will you do differently?

Off track before and now!





DIASPORA Stakeholder Engagement for



Jamaica's Monitoring & Evaluation System

Schedule

#Eval4Action

2:00 PM – 2:05 PM

Opening & Welcome
Remarks

2:06 PM – 2:10 PM

Message from the Leaders of the
Global Eval4Action Campaign

2:12 PM – 3:12 PM

Jamaica's Monitoring &
Evaluation System: What, Why
& Your Say

3:13 PM – 3:23 PM

Generation Revue
Q & A and Session Close

3:24 PM – 3:42 PM

NE Diaspora Strategic Planning:
Ensuring Productivity & Success
in a "Soon Come" Mindset and
Mentality Frame

3:43 PM – 3:45 PM

Close & Wrap Up

For ensuring Jamaicans outside its geographical borders:

- Understand the importance of the national monitoring and evaluation system and evaluation in delivering Jamaica's Vision 2030;
- Diasporans are included in the development process and play their role in owning and contributing to the development of Jamaica and its citizens at home and abroad; as well as
- Gather suggestions for input into the National Monitoring and Evaluation System— a results oriented, evidence-based infrastructure for accelerating the systematic, inclusive, and participatory sustainable development of Jamaica.

*When
& Where*

Thursday, July 30, 2020

2:00 PM EST Toronto | 1:00 PM Jamaica | 7:00 PM UK



Registration & Zoom Link

<https://forms.gle/5CWkWZyUekRcDAr28>

<https://www.facebook.com/MagateWildhorse>

<https://www.facebook.com/pg/DrKarren>

LIVE



*Speakers
Facilitator &
Moderators*



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Jamaica: Out of many, one people

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MEET OUR SPEAKERS



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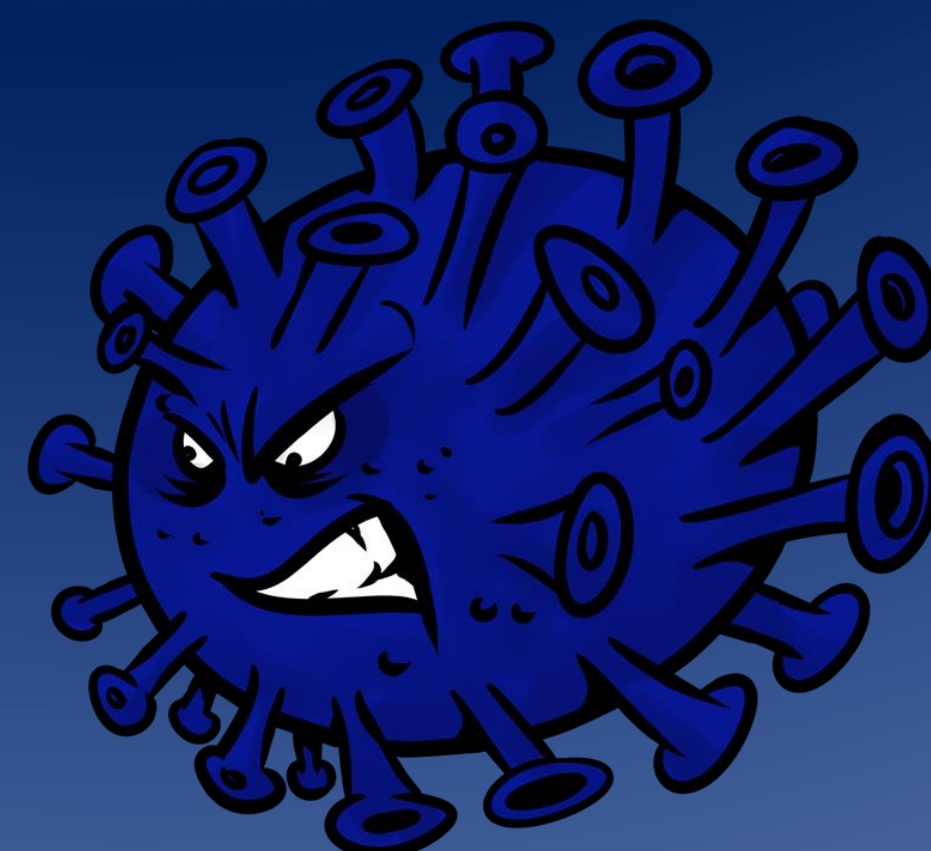


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CLICK The Link

<https://magatewildhorse.ca/jamaican-diaspora-stakeholder-engagement-for-national-m-e-system/>

Off track before and now!



News Release

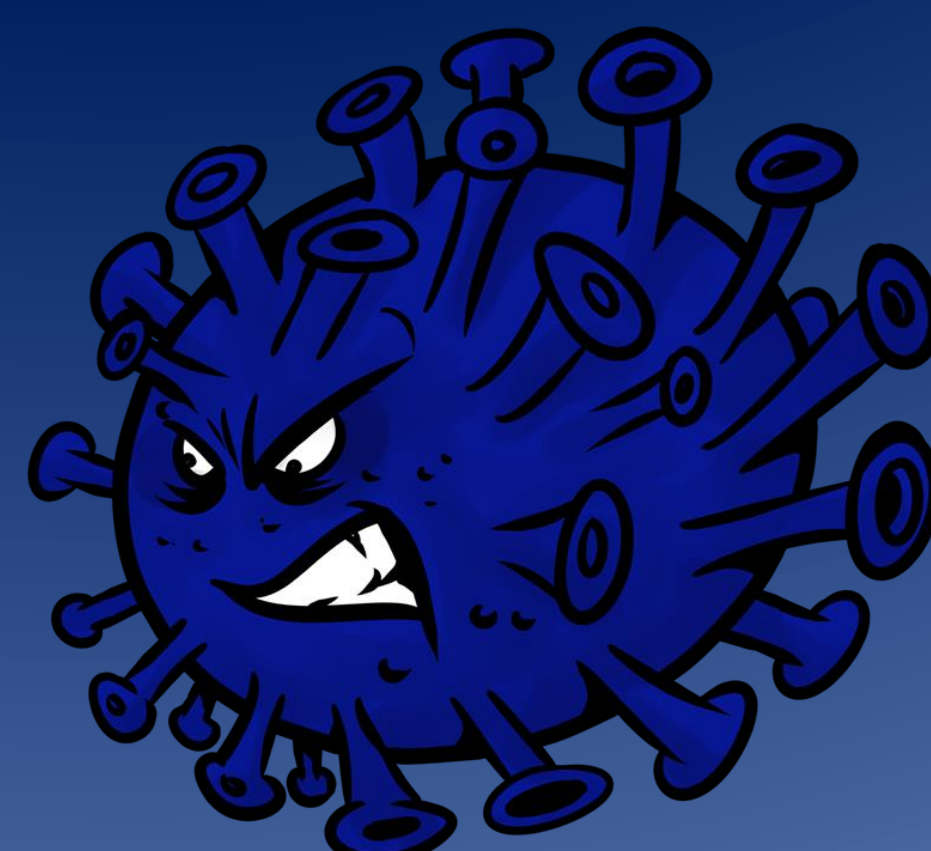


Co-leader, Decade of Evaluation for Action to Address Jamaican Diaspora Stakeholder Engagement for the National M & E System

CLICK The Link

<https://magatewildhorse.ca/news-release-co-chair-un-decade-of-evaluation-for-action-to-address-jamaican-diaspora-stakeholder-engagement-for-the-national-m-e-system/>

Off track before and now!





Magate Wildhorse Consulting and
I commit to influential evaluation.



Meegan Scott

Managing Director
Magate Wildhorse™

Evaluations that Improve Performance and
Impacts of Development Programs

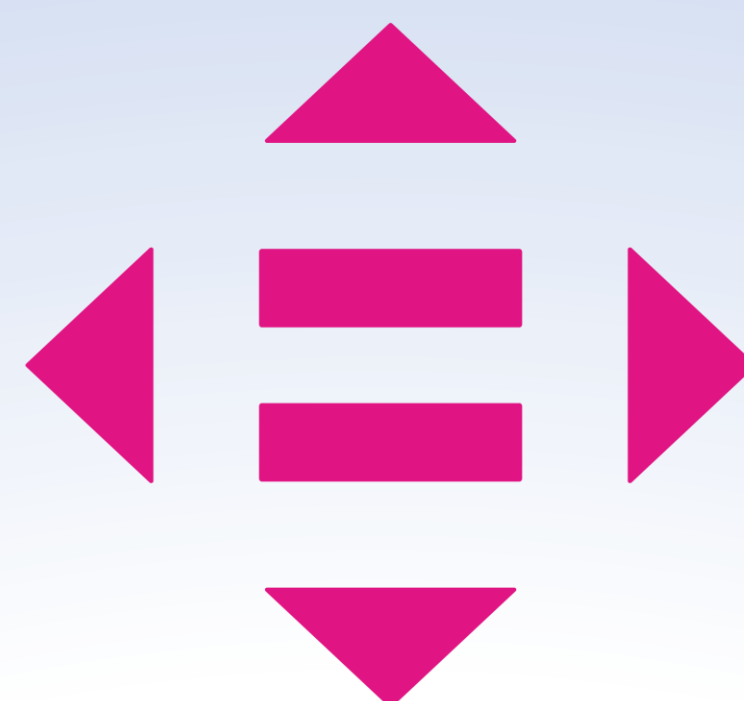
Do you?

Do we have Diasporans at the BoP?

8 DECENT WORK AND ECONOMIC GROWTH



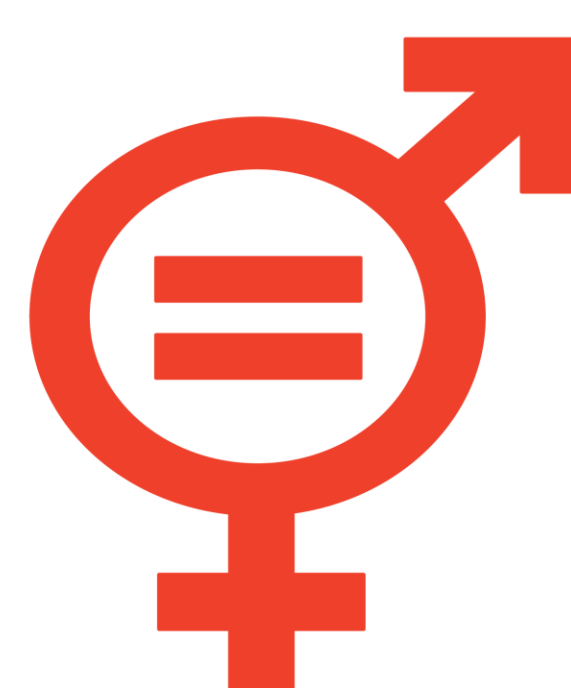
10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



5 GENDER EQUALITY



The Business of inclusive entrepreneurship



By **Meegan Scott**

Making entrepreneurship inclusive is one of the major themes of the Global Entrepreneurship Week (GEW) celebrations of 2018.

But what has not been raised in most fora advocating the breakdown of the barriers is “foreignness,” as it relates to highly educated, skilled, and experienced immigrant talent including those from the Caribbean. Immigrants like other excluded groups feel that their only option is to take a menial job, if they can get it. However, they face another barrier: the fear that someone

so highly educated and willing to take the risk of venturing into a foreign land to pursue their social and economic ambitions might very well lose their “foreignness” soon and take the jobs of others who are higher up the corporate ladder.

And while we encourage them to put their expertise to their own advantage by starting businesses, the fact is when the bills cannot be paid, many find it difficult to stay the course of the entrepreneurship journey—an often lonely and arduous journey.

But the poverty they often slip into is a violation of their human rights, as it is for locals and other groups who are excluded from attaining economic and financial independence. Still in market-driven societies such as ours, poverty derived from everyday unemployment and underemployment does not come with legal re-

course. So, what can those who face the challenge do to take charge of their financial independence and social mobility?

I’d say start your own business. But they need to take collective action to form networks that allow them to demonstrate their expertise in their new homeland—networks that can connect them to markets or better yet create their own markets locally and internationally. They should be wise to pick markets where their own community can help them to accelerate sales, embark on exporting while minimizing red tape, thereby charting their own pathways out of poverty.

For others, it makes sense to seek out institutions such as the “Exchange Factory”, in Regent Park, a project of George Brown college that provide postgraduate education in fashion design, in a hi-tech environment for accelerating factory and

work experience by as much as five years. What’s more the factory allows entrepreneurs in the fashion business to get their samples and small batches for sales and tradeshow at low prices, high quality and small volumes to help them break into the market and scale quickly. These are funded learning opportunities that Caribbean immigrant entrepreneurs could take advantage of.

Making entrepreneurship inclusive for our Caribbean community is our business. Relevant solutions to our problems and the creation of jobs for our population lay in our hands and is a basic symbol of our ability to chart our own pathways to success.

(Meegan Scott, B.Sc. Hons, MBA, ATM-B, CL, PMP., is Jamaica-born Strategic Management Consultant, at Magate Wildhorse Ltd in Toronto).



**We commit to
facilitate use of
evaluation**

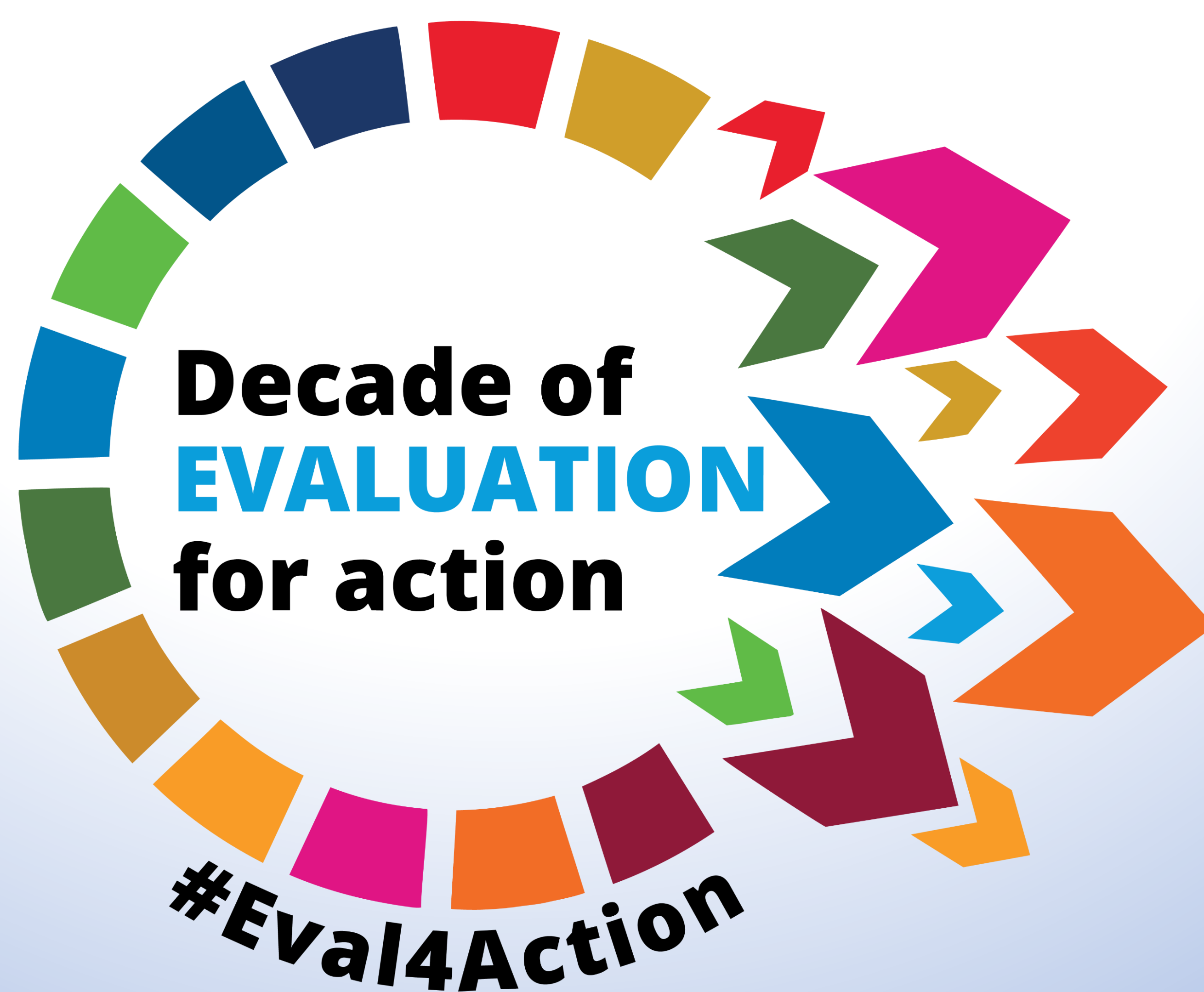


#Eval4Action

**Better evaluation
is key to fulfil the
SDG promise for
all.... by 2030**

Join the campaign now!

The Decade of EVALUATION for action
accelerates progress towards the
achievement of Sustainable
Development Goals by providing
evidence on what works, for whom,
under what circumstances and why.



Join us for BIDE M 2020



"BIDEM 2020 is the ultimate Caribbean Entrepreneur Development Conference and Trade Show for both first generation Caribbean immigrant and diaspora entrepreneurs. It presents a forum and marketplace for mainstream entrepreneurs; professional service providers; ministers of trade, investment, small business, economic development and immigration; investors, financial institutions, academia, the media, Caribbeans in various diasporic markets and at home to begin the process of catalyzing feasible and viable entrepreneurship for Caribbeans and diaspora entrepreneurs.

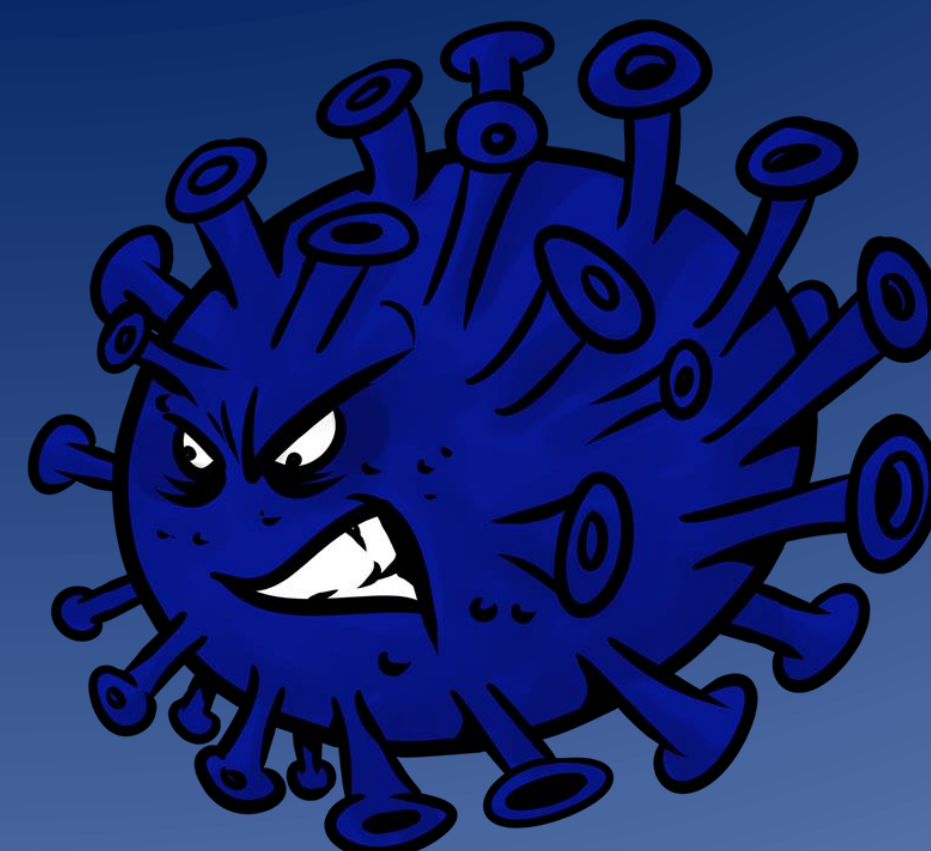
The event theme is, "Connecting the Roots, Building Networks Together for Profit and Purpose".

<https://bidem.org/welcome-to-bidem/>

BIDEM

Bridged, high impact diaspora entrepreneurs to efficient diasporic markets!

Off track before and now!





**We commit to
accelerate SDGs
through evaluation**

What about your non-profit?

What about your for profit?

When was your last organizational
assessment?

Useful Reads & References



Click the image or follow the link to learn about the goals. <https://sdgs.un.org/>

- [Jamaica Vision 2030](#)
- [Performance Monitoring and Evaluation System \(PMES\) Framework Document](#)
- [A Road Map for SDG Implementation in Jamaica](#)
- [Jamaican National Voluntary Review Report](#)
- [State of the Environment Report](#)
- [JaNeap Report](#)
- [National Policy on Environmental Management Systems](#)
- [National Policy on International Migration and Development](#)
- [Leveraging The Diaspora For Sustainable Development](#)
- [Green Economy: A Scoping Study for Jamaica](#)
- [Jamaica becomes first Caribbean nation to submit tougher climate plan to UN](#)
- [Jamaica Climate Investment Funds](#)
- [The Green Economy Link to Sustainable Development](#)
- [Jamaica and the Orange Economy](#)
- [Launching our Orange Economy](#)
- [Adding a Green Economy to a Brown Economy Does Not Equal Success](#)
- [Gov't Implementing Laws to Support Blue Economy](#)
- [Measuring the Blue Economy: The System of National Accounts and Use of Blue Economy Satellite Accounts](#)
- [Trade Policy Framework](#)
- [Entrepreneurial Behaviour and Attitudes \[Note Job creation rate\]](#)
- [Fact or fiction: Caribbean immigrant entrepreneurs lack entrepreneurial experience?](#)
- [Greening Finance: Averting the climate crisis existential threat to the Caribbean](#)
- [Jamaica, Affordable Clean Energy](#)
- [Livelihood Protection Policies](#)
- [Women and Girls](#)
- [Education 2030 Incheon Declaration](#)



**Influential evaluation
Better results**

**Thank you for investing the
time to meet and share with
us.**

*Walk good &
Have COVID _19 Safe Passage!*

