



Magate Wildhorse
Consulting

**New service location
New York**

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For Immediate Release

Magate Wildhorse Consulting Announces US Operations

Canadian Strategy and International Development Consultancy expands to the U.S. with its top-notch organizational effectiveness solutions

Toronto, Canada—Known for relevant and collaborative consulting and execution solutions, the Strategy and International Development Practice announces the launch of its first U.S. operations.

The company brings its top-notch, affordable solutions across the border to New York— its US-based home. Magate Wildhorse offers a full menu of strategy and improvement solutions. Included in its service offer are corporate strategy, ¹performance (PMM), marketing, trade, private sector development and environment-related solutions.

“Establishing a presence in the US has been on the table for sometime now”, said Meegan Scott, founder of Magate Wildhorse. “The team—including our board and partnering associates are fired-up by the opportunity to serve US-based clients in-market in addition to virtually”.

The company is focused on doing more work in international trade, trade finance, climate finance strategy planning, and related execution support. High on its list of interest are research, design and coaching of teams in network entities who are delivering climate finance strategy solutions.

Among the solutions that the company offers to government departments, international development partners, donors, executives, NGOs and businesses are:

- market systems development
- measurement and reporting on results for private sector development programmes
- entrepreneur capacity building
- organizational assessments
- evaluation
- post implementation reviews

¹Performance (PMM), organizational performance management and measurement

- research
- training
- one-on-one strategic execution coaching and consulting
- program management support
- and corporate strategy planning.

“Hidden gem services” include the *organizational effectiveness and Public-Private Partnership (PPP) combo*, designed to help governments to finance critical sectors and key development initiatives that lay stuck in the funnel because of inadequate funding. Near solutions are also available to private sector entities.

Governments looking to strengthen their investment strategy plans and to grow Foreign Direct Investment (FDI) will also find tailored-to-fit and affordable options.

The “creative director and design solutions” for packaging, events and toy making is among the exciting new decade of the '20s solutions that have been rolled out by the company. That service desk is backed by an award winning, 10-year veteran with significant experience serving Asian markets.

Commodity traders, financial institutions and law firms involved in international trade finance, development strategy and policy will gain benefits and cost savings from utilizing available

backstopping services.

While the company expects the bulk of its business in New York to come from government, NGOs and organizations involved in international development, it has developed a menu of solutions for Caribbean and African diaspora organizations and their leaders. Among them are non-profit corporate strategy planning, programme planning, evaluation and learning, behavior change marketing and organizational assessments.

Prospective clients can expect an adjunct team or individual expert to help them get to root cause and problem identification or both; help with finding solutions, alternatives or recommendations that they co-develop and own. Solutions come with strategic communication for ensuring shared understanding, commitment and action that drives change and strategy delivery.

“Now that we can sit across the table in the same location, US based clients can feel more confident in our local presence and commitment to serving them”, said Scott.

Like Magate Wildhorse Ltd in Toronto, Magate Wildhorse Inc., New York is synonymous with the key words “quality, affordability, relevance, evidence-based, and results-driven”.

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About Magate Wildhorse

Established in Toronto in 2013, Magate Wildhorse is a merger of three former Caribbean-based entities and the Toronto operations. With more than two decades of experience, the company was among the earliest providers of strategy and development solutions through virtual or the blend of remote and on-site modes. It stands by its commitment— *Helping organizations transcend expected levels of success, despite the constraint of size.*

It is served by a global network of partnering associates and entities, and is known for quality, affordability, relevance, evidence-based, and results-driven solutions.

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