

MeetUp

**+ COMMUNITY OF
PRACTICE (COP)**

Magate Wildhorse 

High Performance Caribbean Entrepreneur's Ring



US\$500,000+

*Let's do it! Share, research, work and grow
high performing businesses!*



A B2B Networking, learning, practice, advertising, market and market research group for Caribbean-Canadian and other Caribbean entrepreneurs in the diaspora.

Caribbean immigrants are among the least likely to start businesses irrespective of the country to which they emigrate. Most Caribbean businesses in the Diaspora fall in the micro to small business categories irrespective of geographical location—a change is overdue.

I believe entrepreneurship should be desirable, viable and feasible for the Jamaican and Caribbean immigrant.

Let's do it! Share, research, work and grow high performing businesses!

Join us if you would love to:

- Meet, build trust and learn from entrepreneurs in the Diaspora;
- Get on the path to growing your business income to US\$ 500,000 + or to sustain it above that level;
- Publish or gain publicity for your business;
- Be part of a Caribbean talent, product and services market and test research hub;
- Find an audience for your presentations or publications
- Advertise your services in Canada and other Caribbean diaspora markets;
- Discuss and get help with strategy execution, marketing, market and strategy development challenges; and
- Grow a high performance business.

Who Should Join

GTA Live MeetUPs, last Saturdays Downtown Toronto,
Venue: to be rotated among 2 restaurants and other
space.

This group is for you if, you lead or strive to lead a high performing business in the Greater Toronto Area (GTA) or is based in the GTA and serve current or emerging Diaspora markets of the Caribbean. More than a MeetUp the Ring also operates like a **Community of Practice (COP)**.

LinkedIn and Facebook Groups enhanced by live monthly and quarterly Online face-to-face meetups.

This group is for you if, you lead or strive to lead a high performing business in Canada, including the Greater Toronto Area (GTA) or elsewhere in a Caribbean Diaspora market (current or emerging, USA, UK, France, Netherlands, Asia, Germany for example). Caribbean entrepreneurs in other Caribbean countries besides their country of origin are also welcome to join.

Where

GTA Live: Downtown Core (Richmond St E, *Toronto*)

GTA & Wider Diaspora



<https://goo.gl/AnhZuE>



<https://goo.gl/gu2kdz>



Zoom web conferencing for online
face-to-face

Main MeetUp hub and connection point—
Facebook

What we aim to achieve !



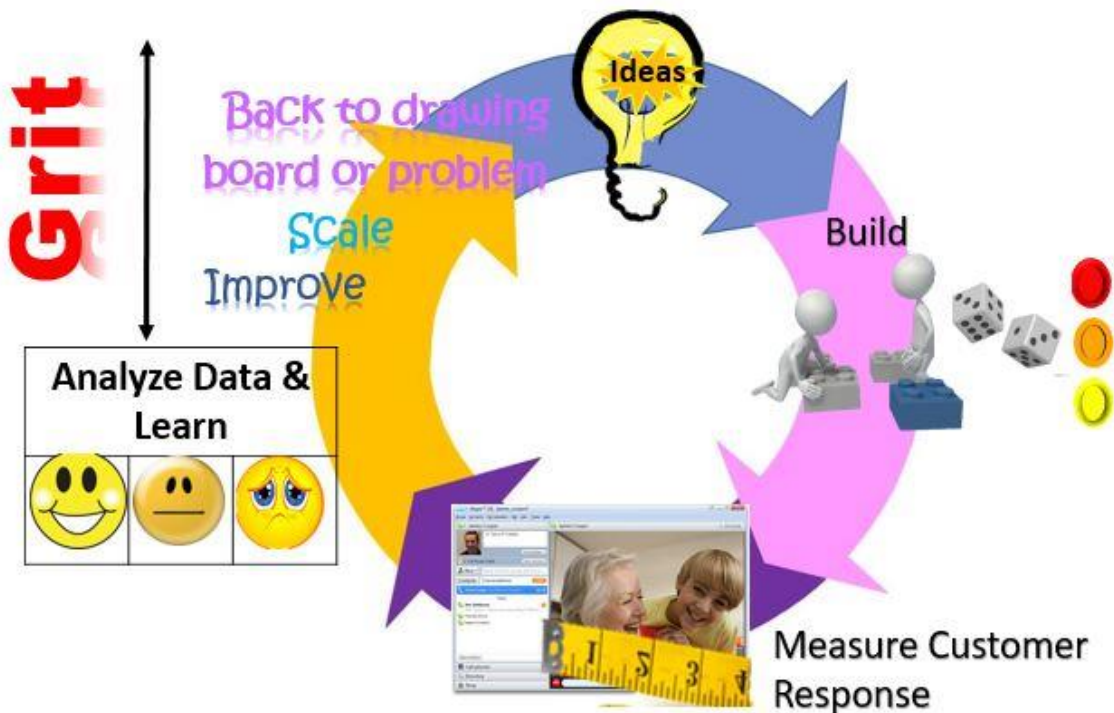
US\$500,000+



Sustained!

How We'll Do It

1. Provide a network for sharing opportunities and knowledge
2. Serve as an audience for testing product and service concepts or sounding board for test shipments
3. Form a ready pool of professionals with whom others can collaborate or partner for service delivery
4. Help each other get our content in front of new and potential markets (Real life and on social media)
5. Reach out to and visit with newcomers or entrepreneurs visiting your city (Meet in public spaces, safety is always the first priority, if possible meet as a group, announce your meeting in the Ring)
6. Contribute a few minutes to helping each other by taking a survey, attending a webinar or event, attending a focus group, reading and commenting on a paper or video etc.
7. Share calls for proposals
8. Advertise your services and products so we can support each other
9. Encourage research and publishing
10. Share professional development opportunities, speaking engagements etc.
11. Make the virtual and face-to-face meetings for getting to know each other and to build trust
12. Volunteer and shine (Swap talent for each other's businesses)



Our Ideal Member

1. Our ideal member operates a business that aims to earns US \$500,000 per annum or more or is currently a medium sized or big business;
2. You understand the need to participate in market research being conducted by other members;
3. Is in search of partners, collaborators, clients/customers; mentors or mentees;
4. Is hungry and committed to establishing your credibility as a business leader;
5. Is committed to helping each other to succeed in business;
6. Is interested in playing a role in improving the results, status and image of Caribbean-Canadian businesses and Caribbean businesses in other Diaspora Markets;
7. Is committed to participating in one of our monthly face-to-face meetings (Downtown Toronto) and/ our, monthly, quarterly face-to-face online events;
8. Joins and shares actively in the Facebook Group;
9. Participates in member coordinated or facilitated events; and
10. Follows protocol for requesting and hosting member event.

Members who participate actively in this group for six months or more receive 6 months free-trial to The Noësis test and scale hub.

How and What We Share

Typical activities

1. Monthly face-to-face in person meetings Downtown (Online for entrepreneurs outside of Canada or the GTA).
2. Serve as an audience for testing products and services;
3. Quarterly online face-to-face meetings for new members;
4. Ad hoc virtual meetings or hangouts for networking, market research, product or service (Or concept feedback);
5. Meetings for relationship building (Getting to know you), other business meetings, focus groups;
6. Member product testing webinars or videos, surveys, interviews, questions & answers;
7. New in town acquaintances, one-on-one connections for private business meetings;
8. Sharing of business tips, deals, events, discussion of publication topics, sharing of publications etc., (Intellectual property must be respected);
9. Recruitment of potential contributors to The Noësis: MWildhorse Strategy and Performance Magazine;
10. Sharing of business know-how (Strategy, marketing, performance management, sales, technical issues, getting in the door);
11. Shameless, respectful and properly packaged self-promotional pieces for businesses;
12. Sharing member business audiences and re-shares on social media;
13. Sharing of professional and business opportunities.
14. Group business trips to exhibitions or tradeshow overseas



US\$500,000+

Meetings & Activity Schedule



March 2018



<https://goo.gl/AnhZuE>

Now accepting new members!

First Monthly Meetings

GTA Face-to-Face Meeting

GTA Live: Downtown Core (Richmond St E, Toronto)

Saturday, March 31, 2018

Time: 11:30 – 1:30 PM

See Facebook Group for Agenda

Caribbean Diaspora Face-to-Face Meeting

GTA & Wider Diaspora

Tuesday, March 13, 2018

Time: 6:30 PM – 8:30 PM

See Facebook Group for Meeting Link & Agenda

Other

- Executing Strategy and Resource Constraints, Focus Group: <https://goo.gl/4ofGAX>
- Call for Papers: <https://goo.gl/yb2cfJ>



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Contact us

For more information join the Ring on Facebook

<https://goo.gl/AnhZuE>

or

Email: magatewildhorse@gmail.com